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Tidal Wave Auto Spa in Minot Raises \$1,529 for North Dakota Association for the Disabled (NDAD) Proceeds from Tidal Wave's 15th Annual Charity Day to Benefit Local Non-Profit

Minot, ND October 20, 2023 — Tidal Wave Auto Spa, one of the top five conveyor car wash companies in the country, hosted their 15th annual Charity Day on September 15, 2023. This year's event raised a record-breaking total of \$368,038 – the highest proceeds in the event's fifteen-year history, which will be donated entirely to local charitable organizations.

This year, Tidal Wave Auto Spa at 2815 S. Broadway raised \$1,529 for NDAD. Tidal Wave is proud to support their mission to support individuals with disabilities and medical health challenges.

Tidal Wave's 15th annual Charity Day event supported over 150 charitable organizations across 174 participating Tidal Wave locations. Over the years, Tidal Wave's Charity Day has made a significant impact on the lives of countless individuals and organizations. With this year's proceeds, the event's cumulative total donations have surpassed \$1.3 million, underscoring Tidal Wave Auto Spa's dedication to making a positive difference.

Ahead of the one-day philanthropic event, each participating Tidal Wave location selects a local charity or nonprofit organization to receive 50% of their site's proceeds and donations. The other 50% of proceeds are donated to the company's longtime corporate partner, Annandale Village, a non-profit organization dedicated to providing progressive life assistance to adults with developmental disabilities across the country.

"Charity Day not only raises funds but also brings communities together, fostering a spirit of unity and giving that extends far beyond the event itself. Tidal Wave looks forward to continuing its tradition of Charity Day for many years to come," said Tidal Wave Auto Spa CEO and Founder, Scott Blackstock.

In addition to Tidal Wave's annual Charity Day event, which received a gold 2023 Brandon Hall Group HCM Excellence Award® for Best Initiative for Philanthropy and Corporate Giving, the company also gives back year-round through fundraising. Tidal Wave's <u>fundraising program</u> has helped raise over \$2 million for local organizations, and provides a simple, fast, and convenient way for local schools, churches, civic groups, and more.

To learn more about Tidal Wave Auto Spa's Charity Day, visit: <u>https://www.tidalwaveautospa.com/community-engagement/</u>

About Tidal Wave Auto Spa

Tidal Wave Auto Spa is an industry-leading conveyor car wash company founded in 1999 by Scott and Hope Blackstock in Thomaston, GA. Tidal Wave is committed to providing cutting-edge car care technology and exceptional customer service at each of their 194 locations spanning 23 states. In 2020, Tidal Wave partnered

with Golden Gate Capital to facilitate their accelerated growth across the country. Tidal Wave is one of the top five conveyor car wash companies in the country and has been included in the Inc. 5000 list for America's Fastest Growing Companies since 2020. The company was recognized as a 2023 Champion of Charity Honoree by Professional Carwashing & Detailing and has raised over \$3 million dollars for organizations in their communities.